

General Catalog 2010-2011

HITACHI
Inspire the Next





REFRIGERATOR

Side-by-Side Series

INVERTER

Hitachi's Innovative Inverter Technology

Currently used in high-speed railway systems and the latest hybrid cars, Hitachi's inverter technology has always contributed to the development of society. By automatically controlling the motor, this inverter technology enables optimum operation with little wasted energy.

Intelligent Inverter Compressor

Intelligent, 7-step cooling power setting of the compressor matches conditions inside the refrigerator. Hitachi's high-precision compressor also assures high efficiency, high durability, low vibration and low noise. And the eco-friendly refrigerant R600a has zero ozone depleting potential as well as minimal global warming potential.



World Leader in Cooling and Eco-Friendly Performance

10%*1 Quicker Freezing

Delivers more powerful cooling than a non-inverter model by switching to the highest power to rapidly freeze food and ice cubes.



*1 Tested by Hitachi. Compared with R-M700G

5dB*2 Quieter Operation

Operation switched to a lower setting and minimal on/off compressor switching let you enjoy a peaceful, quiet living environment.



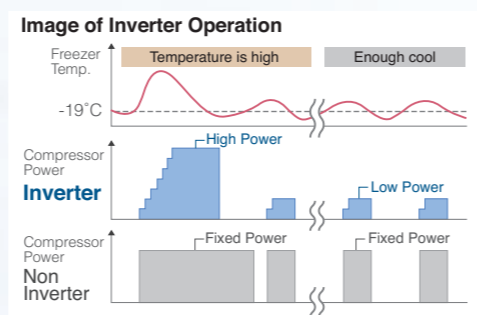
*2 Tested by Hitachi. Compared with R-M700G. Test conditions: Ambient temperature of 30°C and stable interior conditions without opening or closing the door. Noise level may differ depending on the ambient temperature and status of use.

More Energy Saving

The multiple sensors constantly monitor not only the condition of each compartment but also the outside temperature and other factors. With all the monitored information, the microcomputer then selects the most suitable cooling power from 7 settings. It switches to a higher power setting when door is opened often, and to a lower power setting when cool enough. In this way, inverter technology efficiently saves energy.

Up to **15%***³
Energy Saving

*3 Tested by the Electricity Generating Authority of Thailand. Compared with R-M700G.



No Plumbing Required Tank Type Ice Dispenser*4



Hitachi's advanced Ice Dispenser allows you to enjoy clean ice and drinking water anytime you want, with no construction. Just pour mineral water into the large 4 liter tank, and ice is automatically made for you.



*4 R-M700GP, R-M700G and R-S700G only

Third Compartment with Fresh Vegetables*5



The completely separate compartment prevents transfer of odors and is always full of clean air that has passed through a Nano Titanium filter. Then efficient, indirect cooling also maintains high humidity at an optimum 90%*6 to assure vegetables stay fresh.

*5 R-M700GP, R-M700G and R-M700E only
*6 Researched by Hitachi. Differs depending on the amount and type of vegetables.

MINUS-ZERO Cooling



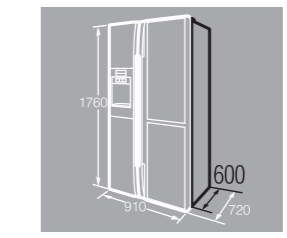
Hitachi's MINUS-ZERO Cooling uniform radiation cooling delivers outstanding performance to retain the flavors, moisture and nutritional value of food.

Blue Digital Display



The clear blue LED display offers a stylish appearance that adds a modern touch to your kitchen.

Extremely Large Capacity



Thanks to its unique low-floor design and compact evaporator, our refrigerator offers amazingly large storage capacity with a depth of 600mm, making it an ideal match for modern kitchen interiors.

Bright Xenon Lamps



All compartments are brightly lit with the kind of xenon lamps used for car headlights. In addition to a long operating life, these lamps help to save energy.

Lineup / Side-by-Side Inverter Series

INVERTER



R-M700GP
Mirror (MIR)



- Features**
- Inverter-controlled System
 - Tank Type Ice and Water Dispenser
 - Separate Vegetable Compartment
 - MINUS-ZERO Cooling
 - Blue Digital Display
 - Xenon Lamp
 - Tempered Glass Shelves
 - Nano Titanium Filter
 - Automatic Ice Maker
 - Chill Leaking Alarm

Dimension
W910 × H1760 × D720 (mm)

Color
Mirror (MIR)

Lineup / Side-by-Side Series



R-M700G



R-M700E



R-S700G



R-S700E

- Features**
- Tank Type Ice and Water Dispenser*
 - Separate Vegetable Compartment**
 - MINUS-ZERO Cooling
 - Blue Digital Display
 - Electronic Control
 - Xenon Lamp
 - Tempered Glass Shelves
 - Nano Titanium Filter
 - Automatic Ice Maker*
 - Chill Leaking Alarm

* R-M700G and R-S700G only
** R-M700G and R-M700E only

Dimension
W910 × H1760 × D720 (mm)

Color	
Glass Silver (GS)	Glass White (GWH)
Glass Black (GBK)	Texture White (TWH)

Big2 / Stylish Line Series

Advanced MINUS-ZERO Cooling Keeps Food Fresh



The Ice-cold 0°C MINUS-ZERO panel is the same temperature as a large block of ice, providing uniform radiation cooling inside the refrigerator.

Preserves more moisture and nutrition

MINUS-ZERO Cooling preserves moisture, nutrition, and the fresh taste of food for a healthier life.

High efficiency cooling

The high efficiency of MINUS-ZERO Cooling ensures more energy saving.



After 2 days^{*1}

^{*1} Researched by Hitachi. Model: R-Z660
Attention: When storing vegetables in the compartment, it is recommended to wrap them in plastic film and place them in front of the panel.

Big, Super-Moisture Vegetable Compartment^{*2}



Keeps Vegetable Crisp and Fresh

Assures vegetable freshness by maintaining optimum moisture in an indirectly-cooled compartment with gaskets.



^{*2} R-Z660, R-Z610, R-Z570, R-Z530 only.
^{*3} Researched by Hitachi. Differs depending on the amount and type of vegetables.
^{*4} After 1 week

Bigger Storage Capacity

The large capacity vegetable compartment can hold plenty of fruits and vegetables. What's more, the Movable Separator lets you easily organize stored items.

Front Jet Freezing^{*5}



Chilled air is provided from both front and back through a full-width honeycomb outlet to reach every corner of the freezer compartment, ensuring optimal freezing.

Cools uniformly and quickly

Front Jet Freezing ensures uniform cooling regardless of the amount of the food stored. It can also freeze newly put items quickly, even when full of items.

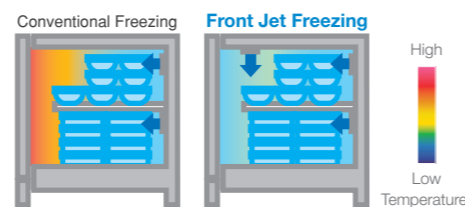


Image of Temperature Distribution

^{*5} R-Z660, R-Z610, R-Z570, R-Z530, R-Z470, R-Z440, R-Z400 only



Electronic Control^{*6}

Microcomputer controls temperature inside the refrigerator for optimal cooling and energy-saving operation.

^{*6} R-Z660, R-Z610, R-Z570, R-Z530, R-Z470, R-Z440, R-Z400 only



Smart Control Dial^{*7}

Easy to see and access, the temperature control dial is located on the front side wall of the compartment to allow smart operation.

^{*7} R-Z660, R-Z610, R-Z570, R-Z530, R-Z470, R-Z440, R-Z400 only

Nano Titanium Technology

Nano Titanium filter uses the cutting-edge technology of a TiO₂ catalyst. It is packed with incredibly small (about 5nm) particles to firmly catch bacteria, mold and odors.



Tempered Glass Shelves

Elegant look shelves are durable, scratch-proof, spill-proof and heat-resistant.



Lineup / Big2 Series



Features

- MINUS-ZERO Cooling
 - Big, Super-Moisture Vegetable Compartment
 - Front Jet Freezing
 - Movable Twist Ice Tray*
 - Tempered Glass Shelves
 - Electronic Control
 - Smart Control Dial
 - Cool Jet Wrap
 - Nano Titanium Filter
 - Aluminum Handle
 - Lock and Key (Option)
- * R-Z570 and R-Z530 only
** R-Z660 and R-Z610 only

Dimensions

R-Z660: W845 × H1810 × D715 (mm)
R-Z610: W845 × H1710 × D715 (mm)
R-Z570: W740 × H1795 × D710 (mm)
R-Z530: W740 × H1700 × D710 (mm)

Color



Lineup / Stylish Line Series



Features

- MINUS-ZERO Cooling
- Front Jet Freezing
- Movable Twist Ice Tray
- Tempered Glass Shelves
- Electronic Control
- Smart Control Dial
- Nano Titanium Filter
- Lock and Key (Option)

Dimensions

R-Z470: W680 × H1770 × D695 (mm)
R-Z440: W650 × H1695 × D695 (mm)
R-Z400: W650 × H1605 × D695 (mm)

Color



Features

- MINUS-ZERO Cooling
- Tempered Glass Shelves
- Cool Jet Wrap
- Nano Titanium Filter
- Lock and Key (Option)

Dimensions

R-Z350: W590 × H1550 × D605 (mm)
R-Z320: W540 × H1590 × D610 (mm)
R-Z270: W540 × H1390 × D610 (mm)
R-Z240: W540 × H1280 × D610 (mm)

Color



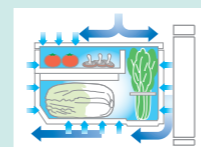
Solfege Series

Inverter-controlled System

Equipped with an intelligent microcomputer, Inverter-controlled refrigerator adjusts the cooling power depending on the temperature inside the refrigerator. It assures efficient, effective cooling and also quiet, energy-saving operation.

High-Moisture Radiation Cooling

In the vegetable compartment, because chilled air is not blown directly onto vegetables, there is minimal drying and freshness is retained.



Features

- Inverter-controlled system***
 - MINUS-ZERO Cooling***
 - High-moisture Radiation Cooling
 - Nano Moisture Freezing***
 - Quick Freezing
 - Electronic Control
 - Nano Titanium Filter
 - Tempered Glass Shelf
 - 3-way Flexible Shelf
 - Slide Type Double Deck Drawer
 - Bottle Corner
 - Automatic Ice Maker
 - Chill Leaking Alarm
- *** R-SF37 only

Dimensions

R-SF37: W590 × H1798 × D615 (mm)
R-S37: W590 × H1798 × D615 (mm)
R-S31: W540 × H1725 × D615 (mm)

Color

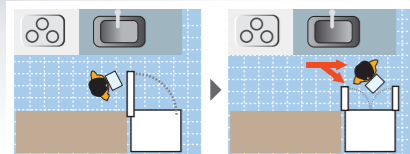
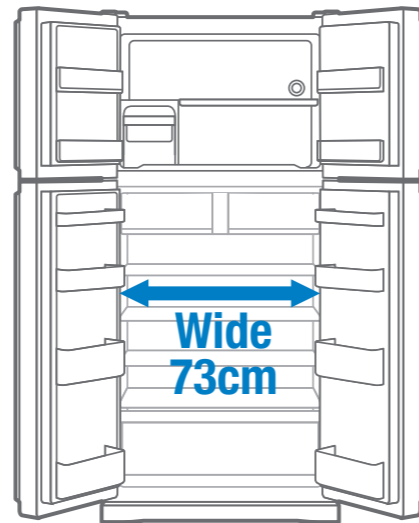


Big French Series



Wide 73cm Compartment

Amazingly wide interior space for easy storage of large items. It's even wide enough for party platters.



Center-divided French Doors

Half-door opening lets you use more space and prevents chilled air escaping.

Smart One-touch Operation with the Digital Control Panel

A quick push of a button can instantly activate any of four microcomputer-controlled operation modes. You can adjust the inside temperature without opening the door.



Four smart operation modes

● Quick Freezing

For keeping nutrients and flavor of fresh food by quickly freezing them. Also suitable for quick ice making.

● Energy Saving

● Powerful Freezing

For keeping frozen food fresh longer by maintaining a lower temperature than normal freezing.

● Child Lock



Electronic Control

Microcomputer controls temperature inside the refrigerator for optimal cooling and energy-saving operation.



Automatic Ice Maker*¹

Ice cube can be made automatically and continuously simply by filling the tank with water.

*¹ R-W660F only

Lineup / Big French Series



R-W660F



Features

- MINUS-ZERO Cooling
- Big, Super-Moisture Vegetable Compartment
- Front Jet Freezing**
- Automatic Ice Maker*
- Quick and Powerful Freezing**
- Electronic Control**
- Digital Display*
- Water Dispenser**
- Nano Titanium Filter
- Tempered Glass Shelves

* R-W660F only ** R-W660F, R-W660E only



R-W660E

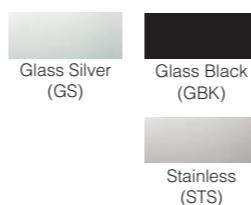
R-W570A

Dimension

R-W660:
W845 × H1800 × D715 (mm)

R-W570:
W740 × H1795 × D720 (mm)

Color



Specifications

Series	Door	Model	Side by Side			
			Inverter 3Door	3Door	2Door	2Door
Dimensions (mm)	Width	R-M700GP	R-M700G	R-M700E	R-S700G	R-S700E
	Height	910	910	910	910	910
	Depth with Handle	1,760	1,760	1,760	1,760	1,760
	Depth without Handle	760	760	760	760	760
Refrigerator Compartment	MINUS-ZERO Cooling	●	●	●	●	●
	Water Tank with Filter	●	●	-	-	-
	Tempered Glass Shelves	●	●	●	●	●
	Dairy Pocket	●	●	●	●	●
	Xenon Lamp	●	●	●	●	●
	Super Moist Drawers	3	3	3	2	2
	2-Way Humidity Controller	●	●	●	●	●
Vegetable Compartment	Xenon Lamp	●	●	●	-	-
	Automatic Ice Maker	●	●	-	●	-
	Twist Ice Tray	-	-	●	-	●
	Tempered Glass Shelves	●	●	●	●	●
	Drawers	3	3	3	2	2
Freezer Compartment	Xenon Lamp	●	●	●	●	●
	Separate Veg. Compartment	●	●	●	-	-
	Ice Dispenser	●	●	-	●	-
	Inverter-controlled System	●	-	-	-	-
	Electronic Control	●	●	●	●	●
	Blue Digital Display	●	●	●	●	●
	Nano Titanium	●	●	●	●	●
General Features	Refrigerant	R600a	R134a			
	Color	MIR	GS/GBK/GWH/TWH			

Series	Door	Model	Big French		
			4Door	3Door	3Door
Dimensions (mm)	Width	R-W660F	R-W660E	R-W570A	
	Height	845	845	740	
	Depth without Handle	1,800	1,800	1,795	
Refrigerator Compartment	MINUS-ZERO Cooling	●	●	●	
	Tempered Glass Shelves	●	●	●	
	Slide Out Chilled Case	●	●	●	
	Water Tank with Filter	●	●	-	
	Big, Super-Moisture	●	●	●	
Vegetable Compartment	2-way Humidity Controller	●	●	●	
	Front Jet Freezing	●	●	-	
Freezer Compartment	Automatic Ice Maker	●	-	-	
	Twist Ice Tray	-	●	●	
	Quick Freezing	●	●	-	
	Tempered Glass Shelf	●	●	-	
General Features	Electronic Control	●	●	-	
	Control Panel	●	●	-	
	Blue Digital Display	●	-	-	
	Chill Leaking Alarm	●	●	-	
	Water Dispenser	●	●	-	
	Water Dispenser Light	●	●	-	
	Nano Titanium	●	●	●	
Aluminum Door Handle	●	●	●		
Color	Refrigerant	R134a			
	Glass	GS/GBK	GS/GBK	GS/GBK	
	Stainless Steel	-	STS	-	

Series	Door	Model	Big2					Stylish Line					Solfege		
			2Door					2Door					4Door	3Door	
Dimensions (mm)	Width	R-Z660	R-Z610	R-Z570	R-Z530	R-Z470	R-Z440	R-Z400	R-Z350	R-Z320	R-Z270	R-Z240	R-SF37	R-S37	R-S31
	Height	845	845	740	740	680	650	650	590	540	540	540	590	590	540
	Depth without Handle	1,810	1,710	1,795	1,700	1,770	1,695	1,605	1,550	1,590	1,390	1,280	1,798	1,798	1,725
Refrigerator Compartment	MINUS-ZERO Cooling	●	●	●	●	●	●	●	●	●	●	●	●	-	-
	Tempered Glass Shelves	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	●	●	●
	3-way Flexible Shelf	-	-	-	-	-	-	-	-	-	-	-	●	●	●
	Slide Out Chilled Case	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	Big, Super-Moisture	●	●	●	●	-	-	-	-	-	-	-	-	-	-
Vegetable Compartment	2-Way Humidity Controller	●	●	●	●	●	●	●	●	●	●	●	-	-	-
	High-moisture Radiation Cooling	-	-	-	-	-	-	-	-	-	-	-	●	●	●
	Slide Type Double Deck Drawer	-	-	-	-	-	-	-	-	-	-	-	●	●	●
	Front Jet Freezing	●	●	●	●	●	●	●	-	-	-	-	-	-	-
	Freezer Compartment	Movable Twist Ice Tray	-	-	●	●	●	●	●	-	-	-	-	-	-
Twist Ice Tray		●	●	-	-	-	-	-	-	-	-	-	-	-	-
Automatic Ice Maker		(●)	-	-	-	-	-	-	-	-	-	-	●	●	●
Tempered Glass Shelf		(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	-	-	-
Slide Type Double Deck Drawer		-	-	-	-	-	-	-	-	-	-	-	●	●	●
General Features	Inverter-controlled System	-	-	-	-	-	-	-	-	-	-	-	●	-	-
	Electronic Control	●	●	●	●	●	●	●	-	-	-	-	●	●	●
	Smart Control Dial	●	●	●	●	●	●	●	-	-	-	-	●	●	●
	Cool Jet Wrap	●	●	●	●	●	●	●	●	●	●	●	-	-	-
	Nano Titanium	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	Aluminum Door Handle	●	●	●	●	-	-	-	-	-	-	-	-	-	-
	Lock and Key	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	(●)	-	-	-
	Refrigerant	R134a					R134a					R134a			R600a
	Stainless Steel	STS					STS					-			ST
	PCM	SLS/TWH/PWH					SLS/TWH/PWH					SLS/PWH			-

●: Option
○: Specifications and designs are subject to change without notice.
◎: Color tone of actual products may differ from those shown in this catalog.

WASHING MACHINE

Beat Wave Wash Series



Intelligent Spin — for Optimum Spin-Drying of Any Type of Fabric

Variable Spin Control

Just like a drum-type washing machine, this new unit lets you vary spin-dry speed. Select a course, and a spin time and spin speed of 400, 600 or 800rpm are set depending on the items being washed.

You can also change the spin time and speed as desired to match different types of fabrics. It's made possible by software control technology that constantly monitors the tub during the spin cycle with a rotation sensor. You can confirm the speed with a glance at the clear blue LED display.



400rpm
Gentle spin-drying for lingerie and delicate clothes that can easily stretch and lose their shape.



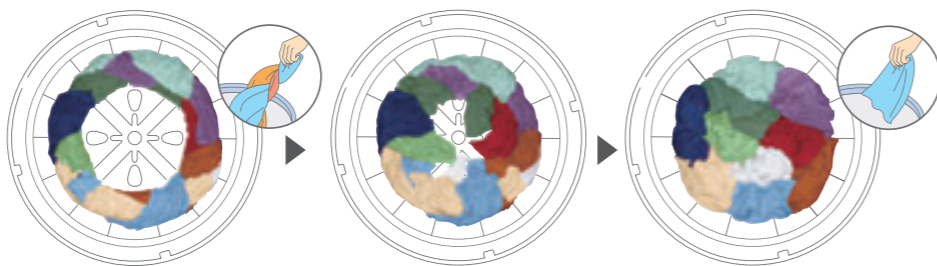
600rpm
Providing a soft finish, this is the ideal spin-dry speed for woolens and items that wrinkle easily.



800rpm
Quickly and thoroughly spin-dries hard-to-dry items made of tougher fabrics such as jeans and blankets.

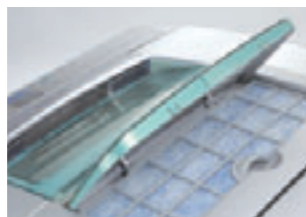
Tangle - Free Finish

When the spin cycle ends, the pulsator repeatedly moves clockwise and counterclockwise, first making items fall off the tub and then untangling them. This unique Hitachi feature makes it much easier to take clothes out of the tub. And minimal tangling means fewer wrinkles on clothes left in the tub for long time after spin-drying.



Air Jet Dry

This high-speed air drying system draws in fresh air through vents on the rear of the lid that create a high vortex to dry your washing faster.



Nano Titanium

Delicate Fabric Care

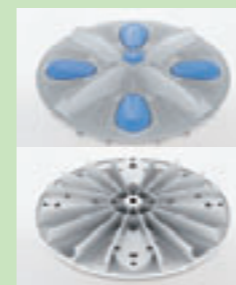
Gentle spin-drying at a much lower speed is ideal for washing delicate fabrics.



Beat Wave Wash

4 Step Wash

Active Beat Lifter creates a concentrated detergent liquid that penetrates deep into fabrics, and pushes clothes up and down to wash them more thoroughly. In addition, the Beat Shower creates a powerful water flow for thorough washing and rinsing.



Active Beat Lifter

The unique Active Beat Lifter pushes clothes up and down to wash them more thoroughly than ever.



Beat Shower

With powerful showers from two outlets in the tub, the Active Beat Lifter circulates water and agitates clothes to prevent tangling and assure thorough washing and rinsing.

Various Washing Programs

You can select the most suitable course from 9-10 programs*1, for everything from heavily soiled work clothes and jeans to delicate fabrics and even items that require hand washing such as silk shirts and woolens. Quick wash (SPEEDY) and energy-saving (ECONOMY) courses are also provided. To make things easier still, the control panel features an easy-to-read design with user-friendly pictograms.

*1 Differs depending on the model.



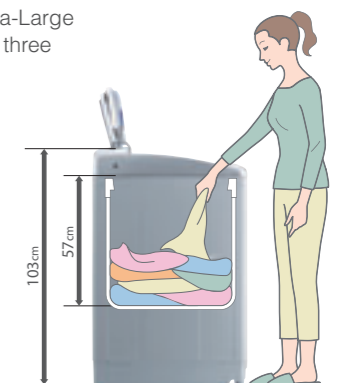
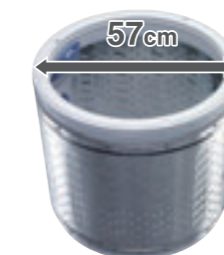
SF-120JJS Control Panel

Extra Large Capacity*2



Hitachi's high-performance motor lets you wash extra-Large loads. With the big 15-16kg capacity, you can wash three single-size blankets at once.

*2 Applicable to SF-160JJS, SF-P160JJS and SF-P150JJ



Convenient Drain Pump

Drain Pump models are also available. When the drainage outlet is located high up, water can be pumped up to this elevated position with the built-in pump. This allows it to be used as is without any construction.



Dual Water Inlet

Only models with a Drain Pump are equipped with a Dual Water Inlet. It is possible to switch between Hot/Warm/Cold by connecting up to cold water and hot water outlets.

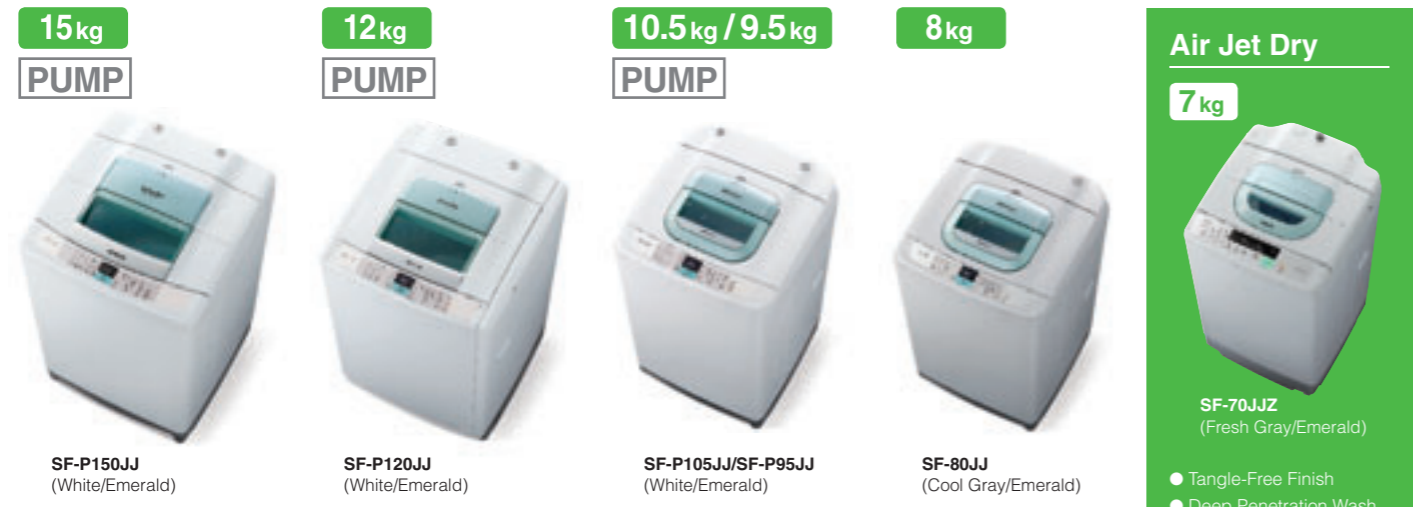
Lineup / Beat Wave Wash Intelligent Spin



SF-160JJS (Metallic Gray/Emerald)
SF-P160JJS (White/Emerald)
SF-120JJS (Cool Gray/Emerald)
SF-100JJS/SF-85JJS (Cool Gray/Emerald)

- Variable Spin Control
 - Tangle-Free Finish
 - Air Jet Dry with Nano Titanium
 - Delicate Fabric Care
 - Deep Penetration Wash
 - Active Beat Lifter
 - Beat Shower*
 - Anti-Bacterial Lint Filter
- * Not applicable to SF-85JJS

Lineup / Beat Wave Wash Air Jet Dry



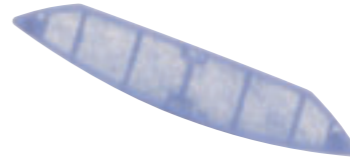
SF-P150JJ (White/Emerald)
SF-P120JJ (White/Emerald)
SF-P105JJ/SF-P95JJ (White/Emerald)
SF-80JJ (Cool Gray/Emerald)
SF-70JJZ (Fresh Gray/Emerald)

- Deep Penetration Wash
 - Active Beat Lifter
 - Beat Shower**
 - Air Jet Dry with Nano Titanium
 - Anti-Bacterial Lint Filter
 - Tangle-Free Finish
 - Deep Penetration Wash
 - Triple Beat Shower
 - Air Jet Dry with Nano Titanium
 - Anti-Bacterial Lint Filter
- ** Not applicable to SF-80JJ

Twin Tub

Air Jet Dry with Nano Titanium Filter

Fresh air drawn into the spin basket goes through Nano Titanium Filter and creates a powerful, high-speed vortex. It evaporates moisture far more efficiently than regular spin cycles, and also clothes come out cleaner.



1,450rpm Turbo Dry

Revolutionary 1,450rpm spin speed dries clothes faster, for greater convenience.



Dust Cover

Keeps dust and water away from the control panel.



Liquid Balancer

Keeps noise from washing cycles to a minimum by surrounding the wash basket with liquid for more balanced rotation.



Corrosion-Proof Frame

All Hitachi washing machines feature a sturdy external metal frame for maximum durability and corrosion resistance.

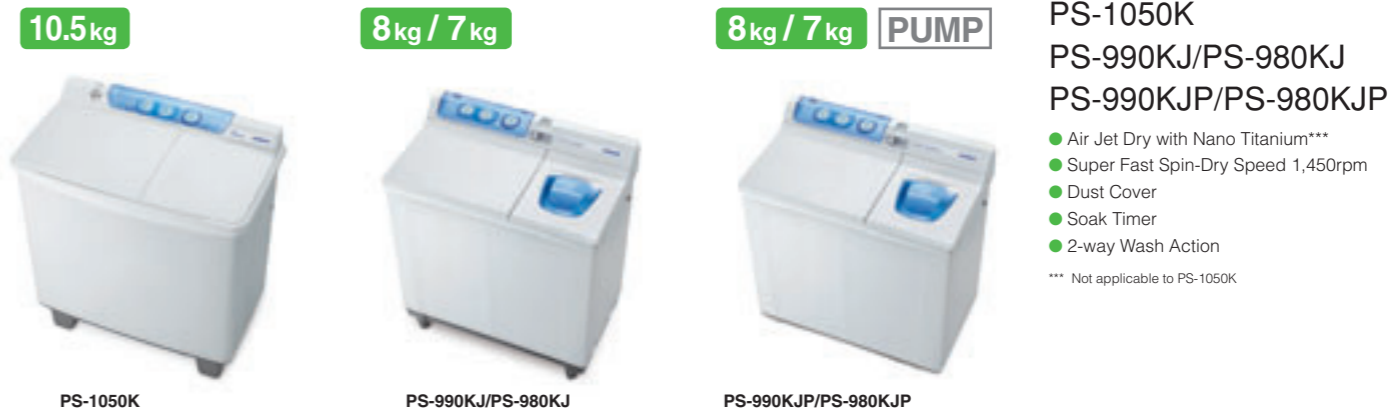


Lineup / Twin Tub



PS-1100KJ **PS-1100KJP**

- Air Jet Dry with Nano Titanium
- Super Fast Spin-Dry Speed 1,450rpm
- Dust Cover
- Soak Timer
- 2-way Wash Action



PS-1050K **PS-990KJ/PS-980KJ** **PS-990KJP/PS-980KJP**

- Air Jet Dry with Nano Titanium***
 - Super Fast Spin-Dry Speed 1,450rpm
 - Dust Cover
 - Soak Timer
 - 2-way Wash Action
- *** Not applicable to PS-1050K

Specifications

Single Tub

Series	Beat Wave Wash Series											
Model	SF-160JJS	SF-P160JJS	SF-120JJS	SF-100JJS	SF-85JJS	SF-P150JJ	SF-P120JJ	SF-P105JJ	SF-P95JJ	SF-80JJ	SF-70-JJZ	
Capacity (kg)	16	16	12	10	8.5	15	12	10.5	9.5	8	7	
Dimensions (WxHxD, mm) (*)	715x1088x776	7145x1088x776	656x1028x614	590x1059x608	590x1059x608	715x1088x776	656x1028x614	590x1059x608	590x1059x608	590x1059x608	560x985x576	
Weight (Net/Gross, kg)	63/69	64/71	45/52	38/45	25/42	64/71	45/52	38/45	35/42	33/38	37/42	
4-step Wash	●	●	●	●	●	●	●	●	●	●	●	
Active Beat Lifter	●	●	●	●	●	●	●	●	●	●	-	
Beat Shower	●	●	●	●	-	●	●	●	●	-	●	
Variable Spin Control	●	●	●	●	●	-	-	-	-	-	-	
Tangle Free Finish	●	●	●	●	●	-	-	-	-	-	●	
Delicate Fabric Care	●	●	●	●	●	-	-	-	-	-	-	
Air Jet Dry	●	●	●	●	●	●	●	●	●	●	●	
Spin Speed (rpm)	400, 600, 800	400, 600, 800	400, 600, 800	400, 600, 800	400, 600, 800	800	800	800	800	800	850	
Wash Program	10	9	10	10	10	9	9	9	9	10	8	
Tub	Stainless	Stainless	Stainless	Stainless	Stainless	Stainless	Stainless	Stainless	Stainless	Stainless	Stainless	
Water Level Selector	●	●	●	●	●	●	●	●	●	●	●	
Water Temp Selector	-	●	-	-	-	●	●	●	●	-	-	
Dual Water Inlet Valve	-	●	-	-	-	●	●	●	●	-	-	
Delay Timer	●	●	●	●	●	●	●	●	●	●	●	
Remaining Time Display	●	●	●	●	●	●	●	●	●	●	-	
Safety Child Lock	●	●	●	●	●	●	●	●	●	●	●	
Auto Restart	●	●	●	●	●	●	●	●	●	●	-	
Drain Pump	-	●	-	-	-	●	●	●	●	-	-	
Color	Body	Metallic Gray	White	Cool Gray	Cool Gray	Cool Gray	White	White	White	White	Cool Gray	Fresh Gray
	Flap/Window	Emerald/Rose	Emerald	Emerald/Rose	Emerald/Rose	Emerald/Rose	Emerald	Emerald	Emerald	Emerald	Emerald	Emerald

Twin Tub

Model	PS-1100KJ	PS-1100KJP	PS-1050K	PS-990KJ	PS-990KJP	PS-980KJ	PS-980KJP	
Capacity (kg)	Wash	10.5	10.5	10.5	8	8	7	7
	Spin-dry	9	9	9	7	7	5	5
Dimensions (WxHxD, mm) (*)	922x1010x509	922x1010x509	922x1010x509	835x978x461	835x978x461	835x978x461	835x978x461	
Weight (Net/Gross, kg)	34.5/39	35/40	34.5/39	28.5/33	30.5/35	28/32	29/33	
Drain Pump	-	●	-	-	●	-	●	
Air Jet Dry with Nano Titanium Filter	●	●	-	●	●	●	●	
Wash Action Selector	●	●	●	●	●	●	●	
Spin Tub	Plastic	Plastic	Plastic	Plastic	Plastic	Plastic	Plastic	
Spin Dry Timer	7 min.	7 min.	5 min.	7 min.	7 min.	7 min.	7 min.	
SoakTimer	●	●	●	●	●	●	●	
Color	White	White	White	White	White	White	White	

Body : Metallic Gray ■ Cool Gray ■ White □ Flap / Window : Emerald ■ Rose ■
 * Including drain hose and Water Supply Hose.
 © Specifications and designs are subject to change without notice.
 © Color tone of actual products may differ from those shown in this catalog.

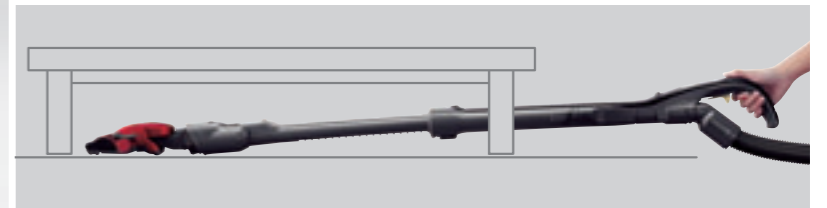
VACUUM CLEANER



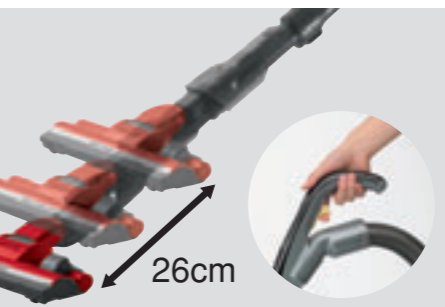
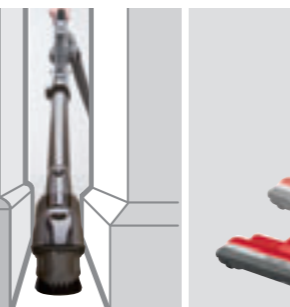
Multi Angle Head



Hitachi's original Multi Angle Head rotates vertically 90° either side, so you can reach dust between furniture and in narrow spaces. The head also stays flat for thorough cleaning even under low furniture.



One-Touch Swivel Brush & Zoom Pipe



Remove the head, and the One-Touch Swivel Brush appears to enable cleaning of narrow or high areas. With the One-Touch Zoom Pipe, you can adjust the length of pipe to suit your height or the cleaning area just by pulling a trigger.

For Extra Convenience



Quick carrying handle assures easy carrying even on stairs.



Regardless of how you move or rotate the head, the Twist-free hose remains free of twists.

* Features differ depending on the model. Please refer to the specifications.

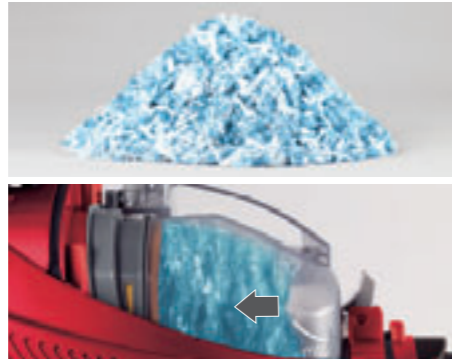
High Power Cyclone



High Power 1800-2100W Motor

Direct high-power suction assures maximum efficiency. And centrifugal airflow creates a cyclonic effect that prevents even small dust particles escaping.

*1 Wattage differs depending on the model. Please refer to the specifications.



Dust Compression Technology holds 3.2litres of dust

Dust compression technology compresses dust by 50%*2, so even though the capacity of the dust case is 1.6L, it can hold 3.2L of dust.

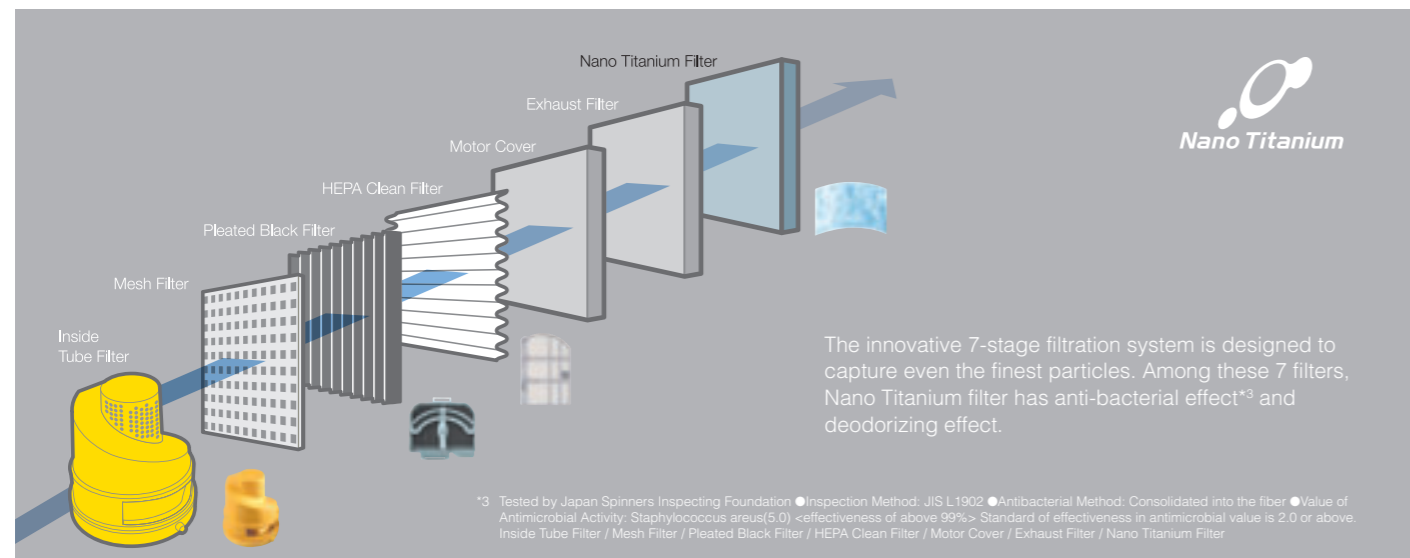
*2 Tested by Hitachi, Compression rate varies depending on dust type.



Easy Dust Disposal

Easy, one-touch operation means your hands stay clean, and because dust is well-compressed it can be removed with minimal dust flying. Cleaning dust case is easy, too.

7-stage Filtration System



Easy Filter Maintenance

The dust disposal mechanism lets you easily remove fine dust attached to the back of the pleated black filter to maintain its filtering efficiency.



* This explanation refers to cyclonic type models only.



Maintenance Brush

Designed for More Efficient Cleaning



Grip Handle
The grip fits comfortably in hand, so rotating head is easy.

Convenient Tool Holder
Holds two easy-to-remove nozzle types for different vacuuming needs.

Telescopic Extension Pipe
Enables pipe length adjustment as desired.

Compact Body with Large Wheels
The large wheels assure light, smooth movement.

Blower Function
With this handy function you can blow dust from hard-to-reach areas.

* Features differ depending on the model. Please refer to the specification.

Lineup / Cyclone Type

CV-SJ21V / CV-SK21V



- Powerful 2100W (Max.) motor
- Multi Angle Head
- One-touch swivel brush and zoom pipe *1
- Grip handle with trigger *1
- Telescopic extension pipe *2
- Nano Titanium deodorizing filter
- 7-Stage filtration using HEPA clean filter
- Convenient tool holder
- Blower function

*1 Applicable only for CV-SJ21V
*2 Applicable only for CV-SK21V



CV-SP20V



- Powerful 2000W (Max.) motor
- Multi Angle Head
- Grip Handle
- Telescopic extension pipe
- Nano Titanium deodorizing filter
- 7-Stage filtration using HEPA clean filter
- Convenient tool holder
- Blower function



CV-SH20V



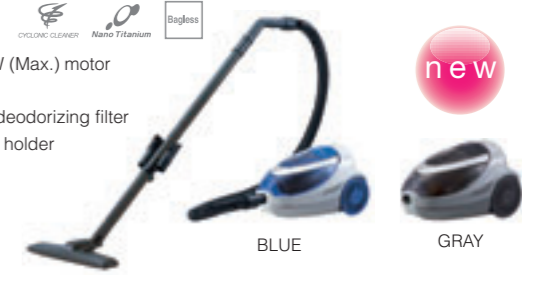
- Powerful 2000W (Max.) motor
- Telescopic extension pipe
- Nano Titanium deodorizing filter
- 7-Stage filtration using HEPA clean filter
- Convenient tool holder
- Blower function



CV-SH18



- Powerful 1800W (Max.) motor
- Metal Pipe
- Nano Titanium deodorizing filter
- Convenient tool holder
- Blower function



Lineup / Canister Type

CV-BH18



- Powerful 1800W (Max.) motor
- Nano Titanium deodorizing filter
- 3-liter dust capacity with dust indicator
- Convenient tool holder
- Blower function



CV-7180



- Powerful 1800W (Max.) motor
- Nozzle with adjustment lever
- 6.5-liter big dust capacity with dust indicator
- Cloth filter
- Telescopic pipe
- Tool storage space
- Automatic cord rewind

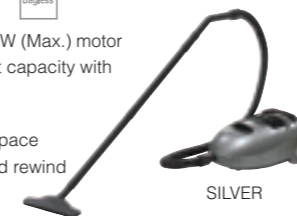


new

CV-3180



- Powerful 1800W (Max.) motor
- 5-liter big dust capacity with dust indicator
- Cloth filter
- Tool storage space
- Automatic cord rewind



CV-3160



- Powerful 1600W (Max.) motor
- 5-liter big dust capacity with dust indicator
- Cloth filter
- Tool storage space
- Automatic cord rewind



CV-BM16



- Powerful 1600W (Max.) motor
- 1.5-liter dust capacity with dust indicator
- Convenient tool holder
- Automatic cord rewind



Lineup / Pot Type

CV-100

- Powerful 1300W (Max.) motor
- 7.5-liter dust capacity with dust indicator
- Cloth filter
- Long 3m hose
- On board tool storage



CV-T190

- Powerful 1300W (Max.) motor
- 3.5-liter dust capacity with dust indicator
- Cloth filter
- On board tool storage



Lineup / Pail Can Type

High Power

Our new series features a maximum input wattage of 2,200W. This high suction power vacuum cleaner results in a cleaner room.

Multi Angle Head*1

Hitachi's original Multi Angle Head rotates vertically 90° either side and also stays flat, so you can reach dust between furniture, in narrow spaces and even under low furniture. What's more, the grip fits comfortably in hand, so rotating head is easy.

*1 Applicable to CV-970BR only.



CV-970BR

- Powerful 2200W (Max.) motor
- Multi Angle Head
- Extra large 21-liter dust capacity
- Strong metal body
- Telescopic pipe and hose stand
- Cloth filter
- On board tool storage
- Grip handle
- Blower function



TITANIUM GOLD

Stronger Body

With the newly added ribs, the can is 18%*2 stronger compared with each of the previous models.

*2 Applies to CV-970BR, CV-960BR. Calculated by Hitachi.

Extra Large Dust Capacity

Compared to the smaller vacuum cleaner, the large capacity one saves you time with dust disposal.

CV-960BR

- Powerful 2100W (Max.) motor
- Extra large 21-liter dust capacity
- Strong metal body
- Telescopic pipe and hose stand
- Cloth filter
- On board tool storage
- Blower function



PLATINUM GRAY

WINE RED

CV-950BR

- Powerful 2000W (Max.) motor
- Extra large 18-liter dust capacity
- Strong metal body
- Extension pipe and hose stand
- Cloth filter
- On board tool storage
- Blower function



PLATINUM GRAY

WINE RED

BLACK

CV-945BR

- Powerful 1800W (Max.) motor
- Large 15-liter dust capacity
- Strong metal body
- Extension pipe and hose stand
- Cloth filter
- On board tool storage
- Blower function



PLATINUM GRAY

WINE RED

CV-940BR

- Powerful 1600W (Max.) motor
- Large 12-liter dust capacity
- Strong metal body
- Extension pipe and hose stand
- Cloth filter
- On board tool storage
- Blower function



WINE RED

PLATINUM GRAY

Specifications

Series	CYCLONE SERIES					CANISTER SERIES				
	CV-SJ21V	CV-SK21V	CV-SP20V	CV-SH20V	CV-SH18	CV-BH18	CV-7180	CV-3180	CV-3160	CV-BM16
Motor Max. Power (W)	2100	2100	2000	2000	1800	1800	1800	1800	1600	1600
Power Control	●	●	●	●	—	—	—	—	—	—
Automatic Cord Reel	●	●	●	●	●	●	●	●	●	●
Dust Filtration	Dust case	Dust case	Dust case	Dust case	Dust case	Cloth bag	Cloth Filter	Cloth Filter	Cloth Filter	Paper/Cloth bag
Dust Capacity (L)	1.6	1.6	1.6	1.6	1.6	3.0	6.5	5.0	5.0	1.5
Filter	Nano Titanium & HEPA clean	Nano Titanium & HEPA clean	Nano Titanium & HEPA clean	Nano Titanium & HEPA clean	Nano Titanium	Nano Titanium	Standard	Standard	Standard	Standard
Dust Indicator	●	●	●	●	●	●	●	●	●	●
Suction Control	●	●	●	●	●	●	●	●	●	●
Blower Function	●	●	●	●	●	●	—	—	—	—
Extension Wand	Telescopic One Touch Zoom Pipe	Telescopic	Telescopic	Telescopic	Metal	Metal	Telescopic	Plastic	Plastic	Plastic
Grip handle	●	●	●	—	—	—	—	—	—	—
Tool Storage	●	●	●	●	●	●	●	●	●	●
Hose Stand	●	●	●	●	●	●	●	●	●	●
Dimension (mm)	Length	385	385	385	385	385	513	475	473	288
	Width	282	282	282	282	282	276	276	276	256
	Height	226	226	226	226	226	225	225	225	214
Weight (kg)	4.9	4.9	4.9	4.9	4.7	4.3	4.4	4.3	4.3	3.0
Accessories	RUG-FLOOR NOZZLE	Multi Angle Head	Multi Angle Head	Multi Angle Head	●	●	●	●	●	●
	DUSTING BRUSH	One Touch Swivel Brush	●	●	●	●	2-Way Nozzle	2-Way Nozzle	2-Way Nozzle	—
	CREVICE NOZZLE	●	●	●	●	●	●	●	●	●
Color	Premium Red	Metallic Purple	Titanium Gold / Black	Titanium Gold	Blue / Gray	Blue	Wine Red / Platinum Gray	Silver	Wine Red / Platinum Gray	Blue / Gray

Series	POT SERIES		PAIL CAN SERIES				
	CV-100	CV-T190	CV-970BR	CV-960BR	CV-950BR	CV-945BR	CV-940BR
Motor Max. Power (W)	1300	1300	2200	2100	2000	1800	1600
Power Control	—	—	—	—	—	—	—
Automatic Cord Reel	—	—	—	—	—	—	—
Dust Filtration	Cloth Filter	Cloth Filter	Cloth Filter	Cloth Filter	Cloth Filter	Cloth Filter	Cloth Filter
Dust Capacity (L)	7.5	3.5	21.0	21.0	18.0	15.0	12.0
Filter	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Dust Indicator	●	●	●	●	●	●	●
Suction Control	●	●	●	●	●	●	●
Blower Function	—	—	●	●	●	●	●
Extension Wand	Plastic	Plastic	Telescopic	Telescopic	Metal / Plastic	Plastic	Plastic
Grip handle	—	—	●	—	—	—	—
Tool Storage	●	●	●	●	●	●	●
Hose Stand	—	—	●	●	●	●	●
Dimension (mm)	Length	342	342	397	397	397	397
	Width	287	287	335	335	335	335
	Height	402	330	581	581	536	500
Weight (kg)	4.5	4.2	6.3	6.3	6.2	5.8	5.6
Accessories	RUG-FLOOR NOZZLE	●	●	Multi Angle Head	●	●	●
	DUSTING BRUSH	●	●	●	●	●	●
	CREVICE NOZZLE	●	●	●	●	●	●
Color	Wine Red / Platinum Gray	Platinum Gray	Titanium Gold	Wine Red / Platinum Gray	Wine Red / Platinum Gray / Black	Wine Red / Platinum Gray	Wine Red / Platinum Gray

○ Specifications and designs are subject to change without notice.
○ Color tone of actual products may differ from those shown in this catalog.

ROOM AIR CONDITIONER

55°C No Sweat!
* 55°C No Sweat is applicable to RAS/RAC-S30CPZ, S24CPZ, S18CPZ

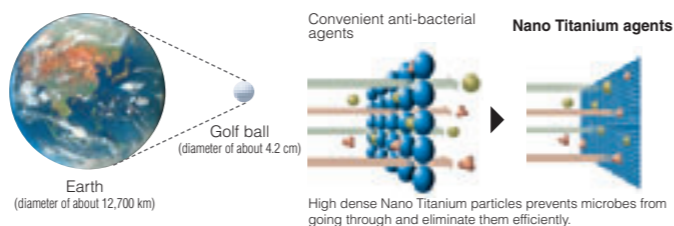
With twin swing cool air could have a longer reach up to 11 m for faster comfort cooling.

Clean & Healthy

Nano Titanium Air Purifying Filter

Nano Titanium is a cutting-edge technology that uses a TiO₂ catalyst to provide a powerful anti-bacterial and deodorizing effect. Nano Titanium particles are incredibly small (about 5 nm). If you imagined the Earth's diameter is 1 meter, then 5 nm would be the size of a golf ball compares to the Earth. The filter is packed with these minute particles to firmly catch and resolve bacteria, which are approximately 1,000 times larger, mold and odors.

Applicable models: RAS-S30CPZ, S24CPZ, S18CPZ, 30CHP6, 24CHP6, 18CHP6, ME30CH, ME24CH, ME18CH, ME14CH, ME09CH, ME07CH, ME14HZ, ME10HZ, S14H3A, S10H3A

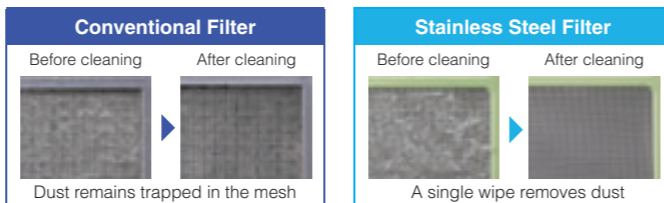


Nano Titanium Stainless Steel Filter

Catch and resolve fungi and odors by Nano Titanium Catch germs at entire surface of air suction



Applicable models: RAS-ME30CH, ME24CH, ME18CH, ME14CH, ME09CH, ME07CH



The Nano Titanium Stainless Steel Filter covering the entire air inlet prevents dust and other particles entering the room unit. Microbes that pass through this filter are efficiently captures and deactivated by the Nano Titanium Air purifying Filter.

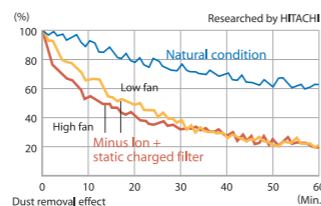
UV Air Cleaner

The LEDs inside the indoor unit emits short wave ultra violet to kill microbes trapped in the air-conditioner filter, UV light's powerful germicidal effect soon destroys the trapped germs, bacteria, virus, mold and spores before it can spread to other areas in the room. This ensures the air you breathe is cleaner, fresher and healthier.

Applicable models: RAS-S30CPZ, 30CH6, ME30CH, ME14CH, ME09CH, ME07CH

Safe & Durable

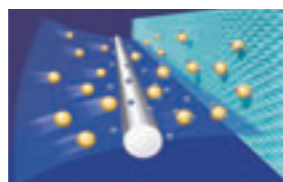
The LEDs are installed completely in the indoor unit. So, there is no emission of the ray into the room and no harm to the human body. UV Air Cleaner uses UN-A, the wavelength which is mild and only strong enough to affect microbes. Also the LEDs are durable enough to last up to 10 years, maintenance free.



Minus Ion Stick

The Minus Ions strongly draw in air borne particles, enabling the filters to catch them efficiently.

Applicable models: RAS-S30CPZ, 30CHP6, ME30CH, S14H3A, S10H3A



Anti-bacterial Tangential Fan

Anti-bacterial treated T-fan prevents bacterial growth and provides better room hygiene. It has silver and other ions with anti-microbial power bonded into its mineral structure. They are seldom erode out with water or solvent and thus its anti-microbial effect will last long.



Test sample	Staphylococcus aureus		Escherichia coli	
	Bacteria count	value of antimicrobial activity	Bacteria count	value of antimicrobial activity
1	1.4E6	-	3.0E7	-
2	<10	5.1 or higher	<10	6.5 or higher

*"E" appearing in the table indicates an exponent (eg. 1.0E5=1.0x10⁵)
 **"<10" appearing in the table means "NON DETECTED"
 Test Method: Evaluated according to JIS Z 2801 (year 2000 version)

Comfort & Convenient

Far Air Reach



With twin swing cool air could have a longer reach up to 11 m for faster comfort cooling.

Applicable models: RAS-S30CPZ, 30CHP6, ME30CH

Twin Air Swing



When the parallel Swing function is selected, the air conditioner flaps swing together from left to right. You can enjoy comfortable cooling regardless of where the air conditioner flaps are facing.

Applicable models: RAS-S30CPZ, 30CHP6, ME30CH



When the Symmetry Swing function is selected, the air conditioners flaps on one side swing to the left while those on the other side swing to the right and vice-versa. You can enjoy comfortable cooling without the air conditioner flaps facing directly at you.

Auto Restart

After a power failure, the air-conditioner resumes operation automatically in the same mode as before.

DC Power System

The "hum" normally caused by electromagnetic waves in conventional AC motors is totally eliminated with Hitachi's DC power system, whereby indoor unit operates at DC 35 V. In addition, a DC system is absolutely safe and 10 % more efficient than conventional systems.

Removable, Washable Panel

Strong yet thin design makes it amazingly easy to wash and clean compared to conventional grills.



Durable

Green Fin Condenser

The Green Fin Condenser lasts up to 3 times longer than standard types, thanks to its coating of green rust-resistant coating. This innovative feature protects the condenser from adverse conditions, thus ensuring cost-effective, environment-friendly operation.

Except: RAC-ME14HZ, ME10HZ, ME14HX1, ME09HX1, E14H2A, E10H2A, E08H2A

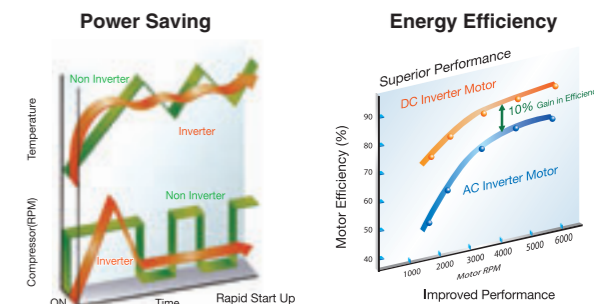


Energy Saving

DC Inverter Systems

Inverter technology allows a room to reach the required temperature more rapidly and up to 30 % more efficiently than Constant Speed Systems. Inverter technology also eliminates the incessant use of the stop-start mechanism often required to maintain consistent levels of temperature. Rather than starting the motor up and stopping it when the room temperature is reached, the inverter systems adjust the speed of the compressor to an energy saving mode in order to maintain the desired temperature.

Applicable models: RAS/RAC-80YH5A, 70YH7, 60YH7, 50FH7, S14H3A, S10H3A, E14H2A, E10H2A, E08H2A

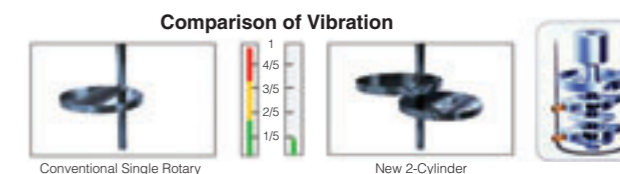


DC 2-Cylinder Compressor

Hitachi new 2-Cylinder compressor has less vibration and higher efficiency than single rotary compressors. With equivalent capacity, the compressor is 37 % more space saving and easy maintenance, suitable for installation in narrow areas with limited space.

New Multi-Dimensional Heat Exchanger

The heat exchanger with a wider suction enables greater heat exchange and can be adjusted to room temperature quickly, achieving higher EER.



Applicable models: RAS-70YH7, 60YH7, 50FH7, S24CPZ, S18CPZ, 24CHP6, 18CHP6, ME24CH, ME18CH, ME14CH, ME09CH

Applicable models: RAS-S30CPZ, 30CHP6, ME30CH

Lineup / Crystal Collection



Coffee Maker/HCM-C1

- Modern design with glass decoration
- On/Off switch with indication LED
- Removable filter holder
- Removable water tank
- Anti-drip protection
- Heating plate
- Transparent water level indicator

Power: 1000W
Voltage: 220V-240V~
Freq: 50Hz



Espresso Coffee Maker/HEM-C1

- Modern design with glass decoration
- 15 bar pressure pump
- 2 indicator lights: power/ready
- Removable drip tray
- Froth milk device
- Turning knob: coffee, off, steam

Power: 1250W
Voltage: 220V-240V~
Freq: 50Hz



Blender/HEB-C1

- Detachable stainless steel blade
- Large 1.5L/6 cups glass jar
- 2 speeds and pulse
- With ice crush function
- Unique jar safety interlock

Power: 550W
Voltage: 220V-240V~
Freq: 50Hz



Kettle/HEK-C1

- Stainless steel body
- Glass base and lid with stainless steel effect handle
- 360 degrees cordless
- Boil-dry protection
- Removable spout filter
- On/Off switch and light indicator
- LED illuminated water gauge

Power: 2200W
Voltage: 220V-240V~
Freq: 50Hz



Pop-up Toaster/HTO-C12

- Stainless steel exterior with glass decoration
- 2 slices toaster with extra wide slots
- High lift facility for easy fetch
- Self-adjusting bread guides
- Defrost, reheat and cancel functions
- Slide-out crumb tray for easy cleaning

Power: 850W
Voltage: 220V-240V~
Freq: 50Hz



Pop-up Toaster/HTO-C1

- Stainless steel exterior with glass decoration
- Long slot toaster with extra wide slots
- High lift facility for easy fetch
- Self-adjusting bread guides
- Defrost, reheat and cancel functions
- Slide-out crumb tray for easy cleaning

Power: 1000W
Voltage: 220V-240V~
Freq: 50Hz

Lineup / Kitchen Appliance



new

Blender/BL603G

- Variable speed setting with "pulse" control
- 1.5L capacity glass jug
- Ice crusher capability
- With a miller
- Cord storage design
- Removable stainless steel blade
- Sealed cover with measuring cup

Power: 600W
Voltage: 220V-240V~
Freq: 50/60Hz



new

Blender/BL602G

- 2 speeds setting with "pulse" control
- 1.5L capacity glass jug
- With a miller
- Cord storage design
- Removable stainless steel blade
- Sealed cover with measuring cup

Power: 600W
Voltage: 220V-240V~
Freq: 50/60Hz

Lineup / Gas Table



Three-burner Gas Table/MPH-31RI

- Stainless steel top plate
- Brass burner head
- 4 Enamel pan support
- Ignition system: Piezo-electric

Dimension: 717 × 392 × 152 mm
Weight: 4.4 kg
Gas Consumption: 3300 + 700 + 3300 (Kcal/h)



Two-burner Gas Table/MPH-21RI

- Stainless steel top plate
- Brass burner head
- 4 Enamel pan support
- Ignition system: Piezo-electric

Dimensions: 717 × 392 × 152 mm
Weight: 3.9 kg
Gas consumption: 3300 + 3300 (Kcal/h)



One-burner Gas Table/MPH-11RI

- Stainless steel top plate
- Cast iron burner head
- 4 Enamel pan support
- Ignition system: Piezo-electric

Dimensions: 396 × 280 × 146 mm
Weight: 2.0 kg
Gas consumption: 2150 (Kcal/h)

Lineup / Iron

new



Steam Iron/SI-1650

- Steam, dry, spray and self-clean
- Non-stick coating soleplate
- Horizontal & Vertical shot of steam
- See-through water tank/280mL
- Heating & Pilot lamp
- Over heat safety protection

Weight: 1.45 kg
Voltage: 220V-240V~
Power: 1650-1960W
Freq: 50/60Hz

new



Dry Iron/DI-890

- Golden non-stick coating soleplate
- Adjustable temperature control knob

Weight: 2.4 kg
Voltage: 220V-240V~
Power: 1000-1200W
Freq: 50/60Hz



Dry Iron/DI-880

- Golden non-stick coating soleplate
- Adjustable temperature control knob

Weight: 1.8 kg
Voltage: 220V~
Power: 1000W
Freq: 50Hz

Lineup / Shaver and Trimmer



Rechargeable Shaver/RM-F1200UD

- 37°S-bade inner cutter
- Retractable trimmer
- Charge indicator lamp
- 8 hour charging time for up to approx. 7 days shaving (3min/day) (240V)
- Dual voltage
- Built-in plug
- Accessory: Extra foil, pouch, cleaning brush

Power: 100-120V/220-240V~

Made in Japan



Rechargeable Shaver/RM-1500UDMK2

- 8-hour full charge (240V)
- Flip-up sideburn trimmer
- Charge indicator light
- Dual voltage
- Built-plug

Power: 120V/240V~

Made in Japan



Rechargeable Shaver/RM-2300MK2

- 8-hour full charge (240V)
- Flip-up sideburn trimmer
- Charge indicator lamp
- Dual voltage
- Built-plug

Power: 120V/240V~

Made in Japan



Rechargeable Beard Trimmer/CL-5210CD

- 5-step cropping depth adjustable
- 16-hour full charge
- Accessory: comb, brush, oil, stand and AC charger

Power: 220V~

Made in Japan



Battery Operated Beard Trimmer/CL-5000EX

- 5-step cropping depth adjustable
- Accessory: comb, brush, oil, stand

Power: AA × 2 Battery

Made in Japan



Battery Operated Nose Trimmer/BM-03

- AA × 1 battery for approx. 5 months (90sec/time, once a week)
- Washable

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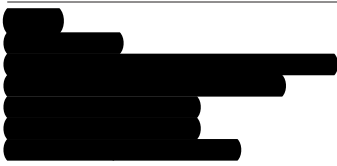
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